



## Basic questions to start a successful recommendation

*Asking the right questions is the key to generating good references.*

- 1 Which email platform do you use? Do you have owned or leased servers?
- 2 Why don't you have an email with your own domain?
- 3 Have you considered the benefits if your email was @mycompany.com?
- 4 Does your company have problems with spam, data loss or instability in network connection?
- 5 Does your company have a cloud storage solution?
- 6 Would you like to ensure the safety of your data?
- 7 Do your employees waste a lot of time performing IT tasks?
- 8 Would you like to have the IT services of a big company without investing in infrastructure or maintenance?
- 9 Could your employees benefit from a better communication platform?
- 10 Would you like to give your team the tools to increase productivity and effectiveness?
- 11 Does your company have employees who travel or work remotely, who also need to stay up to date and connected with the office?
- 12 Do your employees use an online calendar that can be updated in real-time to organise their activities and help schedule optimal meeting times?
- 13 Would you like access to your work documents and your company email from anywhere and from any device, even when travelling?
- 14 Can your employees benefit from working on the same documents or presentations simultaneously rather than sending files back and forth?
- 15 Does your company need large storage capacity?